



# PRIVACY POLICY

Carew International, Inc. is committed to protecting your privacy.

This Privacy Policy applies to our Website ([www.carew.com](http://www.carew.com)). This Privacy Policy governs our data collection, processing, and usage practices. It also describes your choices regarding use, access and correction of your personal information. If you do not agree with the data practices described in this Privacy Policy, you should not use the Website.

Carew International, Inc. has implemented numerous technical and organizational measures to ensure the most complete protection of personal data processed through this Website. However, Internet-based data transmissions may in principle have security gaps, so absolute protection may not be guaranteed. For this reason, you are free to transfer personal data to us via alternative means.

We periodically update this Privacy Policy. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice by sending you an email notification.

While we will notify you of any material changes to this Privacy Policy, we encourage you to review this Privacy Policy periodically. We will also keep prior versions of this Privacy Policy in an archive for your review.

If you have any questions about this Privacy Policy or our treatment of the information you provide us, please write to us by email at [info@carew.com](mailto:info@carew.com).

## 1. Information We Collect

You may explore our Website without providing any Personal Information about yourself. However, when you become a registered user of our Website or sign-up for our email notifications, we will request that you provide Personal Information about yourself. We also collect Navigational Information.

## Blog Comments

When you leave comments on the Website, we collect the data shown in the comments form along with your IP address and browser user-agent string to help spam detection.



## Profile Pictures

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using their services. The Gravatar service privacy policy is available here: <https://automattic.com/privacy/>.

After approval of your comment, your profile picture will be visible to the public within the context of your comment.

## Media

If you upload images to the Website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the Website can download and extract any location data from images on the Website.

## Log Files

When you view content provided by us, we automatically collect information about your computer hardware and software. This information can include your IP address, browser type, domain names, internet service provider (ISP), and the files viewed on our site (e.g., HTML pages, graphics, etc.), operating system, clickstream data, and access times and referring Website addresses. This information is used to maintain quality of the Website, and to provide general statistics regarding use of the Website. For these purposes, we do link this automatically-collected data to Personal Information such as name, email address, address, and phone number.

## Information We Collect From Third Parties

From time to time, we may receive Personal Information about you from third party sources including partners with which we offer co-branded services or engage in joint marketing activities, and publicly available sources such as social media websites.

## Information About Children

The Website is not intended for or targeted at children under 17, and we do not knowingly or intentionally collect information about children under 17. If you believe that we have collected information about a child under 17, please contact us at [info@carew.com](mailto:info@carew.com), so that we may delete the information.

## What is Personal Information?

For the purpose of this policy “personal information” refers to any information that you voluntarily submit to us and that identifies you personally, including contact information, such as your name, e-mail address, company name, address, phone number, and other information about yourself or your business.



Personal Information can also include information about any transactions, both free and paid, that you enter into on the Website, and information about you that is available on the internet, such as from Facebook, LinkedIn, Twitter and Google, or publicly available information that we acquire from service providers.

Personal Information also includes Navigational Information where such information can directly or indirectly identify an individual. Navigational information refers to information about your computer and your visits to this Website such as your IP address, geographical location, browser type, referral source, length of visit and pages viewed.

Except for this, we do not collect Sensitive Information from you.

## 2. How We Use Information We Collect

We use the information we collect only in compliance with this Privacy Policy.

### We DO NOT Sell Personal Information

We will never sell your Personal Information to any third party.

### Use of Personal Information

In addition to the uses identified elsewhere in this Privacy Policy, we may use your Personal Information to:

- improve your browsing experience by personalizing the Website;
- send you information or content which we think may be of interest to you by post, email, or other means and send you marketing communications relating to our business;
- promote use of our services to you and share promotional and information content with you in accordance with your communication preferences;
- provide other companies with statistical information about our users — however, this information will not be used to identify any individual user;
- send you information regarding changes to our Customer Terms of Service, Privacy Policy, or other legal agreement;
- meet legal requirements.

We may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, we do not transfer your Personal Information to the third party.

### Use of Navigational Information

We use Navigational Information such as your IP address, geographical location, browser type, referral source, length of visit and pages viewed to understand, operate, and improve the Website and our user's experience.



## Customer Testimonials

We post customer testimonials on our Website, which may contain Personal Information. We obtain each customer's consent via email prior to posting the customer's name and testimonial.

## Social Media Features

Our Websites include Social Media Features, such as the Facebook Like button and Widgets, such as the Share This button or interactive mini-programs that run on our sites. These features may collect your IP address, the page you are visiting on our site, and may set a cookie to enable the feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Website.

This Privacy Policy does not apply to these features. Your interactions with these features are governed by the privacy policy and other policies of the companies providing them.

## External Websites

Our Website provides links to other websites. We do not control, and are not responsible for, the content or practices of these other websites. Our provision of such links does not constitute our endorsement of these other websites, their content, their owners, or their practices.

This Privacy Policy does not apply to these other websites, which are subject to any privacy and other policies they may have.

## Public Comments

Our website gives you the ability to make personal comments to publicly accessible blog posts. Please keep in mind that if you directly disclose any information through our public blogs, this information may be collected and used by others. We will correct or delete any information you have posted on the Website if you so request, as described in "Opting Out and Unsubscribing" below. Visitor comments may be checked through an automated spam detection service.

## Retention of Personal Information

How long we keep the information we collect about you depends on the type of information as described in further detail below.

- We retain Personal Information that you provide to us where we have an ongoing legitimate business need to do so (for example, as long as required in order to conduct advertising opportunities, or as needed to comply with our legal obligations, resolve disputes, and enforce agreements).
- If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.



If you register as a user on our website, we store the information provided in your user profile indefinitely. All users can see, edit, or delete their personal information at any time (however, you cannot change your username). Website administrators can also see and edit that information.

We will delete this information from our servers at any time upon your request.

Additionally, if you have elected to receive marketing communications from us, we will retain information about your marketing preferences for a reasonable period of time from the date you last expressed interest in our content, products, or services (such as when you last opened an email from us). You may opt-out of these communications by clicking on the “unsubscribe” link located on the bottom of our emails or by sending us an email at [info@carew.com](mailto:info@carew.com) or postal mail to Carew International, Inc. 5050 Section Avenue, Cincinnati, OH 45212.

We also retain information derived from cookies and other tracking technologies for a reasonable period of time from the date such information was created.

## 3. How We Share Information We Collect

### Compelled Disclosure

We reserve the right to use or disclose your Personal Information if required by law or if we reasonably believe that use or disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or comply with a law, court order, or legal process.

## 4. Cookies and Similar Technologies

We use cookies, pixel tags, and/or other similar technologies to collect visitor information. Carew International, Inc. or companies acting on our behalf collect certain computer and browser information through automated technologies such as cookies and web beacons when you visit our Website. A “cookie” is a file that a website sends to a visitor’s computer or other Internet-connected device to identify the browser or to store information or settings in the browser. A “web beacon,” also known as an Internet tag, pixel tag or clear GIF, links web pages to web servers and their cookies and may be used to transmit information collected through cookies back to a web server.

The information collected using these tools may include your IP address, browser characteristics, operating system, the address of the web page that referred you to our Website, dates and times of Website visits, the language your system uses, and the country and time zone in which your device is located. These automated technologies also permit the collection of “clickstream data,” which may include a log of content you access while browsing the Website.

Companies acting on our behalf may combine the information collected from your visit to our Website with other information they have collected previously. Your web browser



may tell you how to be notified when you receive certain types of cookies and how to restrict, reject or disable certain cookies.

## Comments

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

## Login

If you have an account and you log in to this site, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select “Remember Me”, your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

## Blog Posts

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

## Embedded Content From Other Websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged in to that website.

## Interest-Based Online Advertising and Google Analytics

Our Website uses interest-based online advertising (also called “targeted advertising”, “remarketing”, or “behavioral advertising”), Google Analytics, and your choices with respect to this type of advertising.



We use Google Analytics' 3rd-party audience data such as age, gender and interests to better understand the behavior of our customers and work with companies that collect information about your online activities to provide advertising targeted to suit your interests and preferences. For example, you may see certain ads on this Website or other websites because we contract with Google and other similar companies to target our ads based on information we or they have collected, including information that was collected through automated means (such as cookies and web beacons).

These companies also use automated technologies to collect information when you click on our ads, which helps track and manage the effectiveness of our marketing efforts.

You may opt out of the automated collection of information by third-party ad networks for the purpose of delivering advertisements tailored to your interests, by visiting the consumer opt-out page for the Self-Regulatory Principles for Online Behavioral Advertising at <http://www.aboutads.info/choices/> (or if located in the European Union, by clicking here: <http://www.youronlinechoices.eu/>) and edit or opt-out your Google Display Network ads' preferences at <http://www.google.com/ads/preferences/>. Because those opt-out and preference control pages are specific to the individual browser used to visit it, and because that page is not operated by Carew International, Inc. we are unable to perform the opt-outs on your behalf.

## 4. What Rights You Have Over Your Data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

This means:

- You can request access, correction, updates or deletion of your personal information.
- You can object to processing of your personal information, ask us to restrict processing of your personal information or request portability of your personal information.
- You can request to be removed from our commercial email lists.
- If we have collected and processed your personal information with your consent, then you can withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal information conducted in reliance on lawful processing grounds other than consent.
- You have the right to make a complaint with a data protection authority about our collection and use of your personal information. Contact details for data protection authorities in the EEA, Switzerland and certain non-European countries (including the US and Canada) are available here.

To exercise any of these rights, please contact us at [info@carew.com](mailto:info@carew.com) or by mail to Carew International, Inc. 5050 Section Avenue, Cincinnati, OH 45212, Attention: Privacy.



We will respond to your request to change, correct, or delete your information within a reasonable timeframe and notify you of the action we have taken.

## Anti-Spam Policy

We do not send unsolicited commercial email in violation of applicable laws, and include an “opt-out” mechanism for every commercial email sent.

## To Unsubscribe From Our Communications

You may unsubscribe from our marketing communications by clicking on the “unsubscribe” link located on the bottom of our emails or by sending us an email at [info@carew.com](mailto:info@carew.com) or postal mail to Carew International, Inc. 5050 Section Avenue, Cincinnati, OH 45212 Attention: Privacy.

## 5. How We Protect Your Data

We use a variety of security technologies and procedures to help protect your Personal Information from unauthorized access, use or disclosure. We secure the Personal Information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. All Personal Information is protected using appropriate physical, technical, and organizational measures.

## Data Breach

In the unlikely event that a data breach should occur resulting in the compromise of your personal information, Carew International, Inc. will notify you without undue delay after becoming aware of the personal data breach.

## Contact

Carew International, Inc.  
5050 Section Avenue  
Cincinnati, OH 45212

