

# Jeff Seeley

CEO, Carew International



Jeff Seeley is Chief Executive Officer of Carew International, a leading sales training and leadership development provider.

Seeley came to Carew International from Hillenbrand Industries (NYSE - HI) and Hill-Rom (NYSE-HRC), a Fortune 1000 Company, where he served as Senior Executive Vice President in charge of sales, marketing and corporate development for a \$1.4 billion segment. In addition to sales, marketing and strategy, during his 13-year tenure at Hillenbrand and Hill-Rom, Jeff also held executive leadership positions in strategic planning, corporate communications, mergers and acquisitions, international business and operations. Jeff began his career as a consultant with Ernst and Young where he was a Senior Manager specializing in business strategy and marketing.

Today Seeley enjoys a leadership role in the training industry and business community. He is a frequent keynote speaker at industry events, national corporate sales meetings and professional conferences, as well as a widely published author of articles and white papers. He is currently authoring, *Got Game*, *Selling in the New Business Reality*. Seeley is a Certified Public Accountant and graduate of Central Michigan University (CMU), where Carew International helped establish the award winning and nationally recognized CMU Professional Sales Institute.

## SPEAKING ENGAGEMENTS, PUBLICATIONS & APPEARANCES

### Speaking Engagements

American Standard Companies, Inc.  
American Lawyer Media  
Boise Companies  
Bunzl Company  
Central Michigan University  
Cincinnati Chamber of Commerce  
Clark, Shafer and Hackett, LLP  
Clifton Gunderson, LLP  
Corinthian Colleges, Inc.  
Delray Plants  
Dept. of Housing Urban Development  
DUSA Pharmaceutical  
G.E. Aviation  
John Deere Credit

KeyBank  
National Funeral Directors' Association  
Fifth Third Bank  
North American Association of Uniform Manufacturers & Distributors (NAUMD)  
Potlatch Corporation  
Ray Franklin (Stage America)  
Selling Power Magazine  
Selling Power Leadership Conference  
TED Conference  
The Circuit  
W.W. Grainger, Inc.  
Wilbert Funeral Services, Inc.  
Xpedx

### Publications

Business Week  
Fortune Magazine  
Selling Power Magazine  
Cincy Business Magazine

### Appearances

Selling Power Television  
American Business Leaders with Dick Armey (History Channel)  
Modern Marvel Series (History Channel)  
Business Wise (WNKU radio)  
Business Beat (WKRC-TV)

**Contact Jeff to speak at your next event.**

5050 Section Avenue, Third Floor | Cincinnati, OH 45212 | 800.227.3977 | [www.carew.com](http://www.carew.com)