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FOR IMMEDIATE RELEASE

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POPULAR SALES, NEGOTIATIONS TRAINING OFFERED IN DALLAS

Cincinnati, OH- Carew International, a leader in sales training and development, has announced it will offer open enrollment to its popular Dimensions of Professional Selling (DPS) and Defending the Price negotiations training February 18-20, 2009 at the Renaissance Dallas Hotel in Dallas, Texas. DPS is an industry standard for improving sales skills, and Carew International's most popular sales development program. Carew's Defending the Price negotiations training is a bonus session offered only at the upcoming workshop in Dallas.

Dimensions of Professional Selling is a 2.5 day training program designed to dramatically improve the planning, communication and selling skills necessary to improve closing rates and current business relationships. The workshop combines both interpersonal and functional skills for a customized and strategic approach to meet each participant's specific challenges and opportunities. In Defending the Price negotiations training, participants will get insights to stop pricing debates before they begin.

Carew International specializes in customized training programs to support company-wide development initiatives. Open enrollment training seminars such as the upcoming programs in Dallas allow individuals from a variety of industries and organizations to participate and experience Carew's incomparable training first hand. For more information on the upcoming Carew programs, contact Diana Gannon at 513.619.4250 or dgannon@carew.com or visit online at <http://www.carew.com>

A leader in training and development, Carew International specializes in comprehensive, proven programs for excellence in sales, sales management and customer service. For over 30 years, Carew has consistently delivered dramatic results in productivity and profitability to clients worldwide. Carew International is headquartered in Greater Cincinnati.

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