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Carew International Teams with HR Chally to Offer Sales Performance Guarantee™

Cincinnati, OH -- Leading sales training provider Carew International has teamed with talent management firm HR Chally to guarantee the results of its training and assessment programs. Carew's new Sales Performance Guarantee™ program offers clients a specified year-to-year sales increase guarantee when key talent assessment and training programs are employed. In addition, the program allows clients to spread their training/assessment investment over a three year period.

"Carew's Sales Performance Guarantee program offers all the benefits of Carew's incomparable training and Chally's world class assessment with none of the risk," states Carew CEO Jeffrey Seeley. "With today's economic environment, we realize now is the time to remove barriers for companies that should be investing in their sales teams, not reducing efforts in this area. It is very well documented that companies that invest in sales, marketing and customer focused programs grow both during and after economic downturns. This program is our way of facilitating growth and success for our valued clients," continues Seeley. "All sales training providers like to talk about ROI. Carew guarantees it."

Elements of the Sales Performance Guarantee program include Carew's popular Dimensions of Professional Selling (DPS) sales training and Results Producing Leadership (RPL) sales management training, in combination with Carew's Predictive Assessment and Talent Audit Tools (powered by Chally). Target sales increases are identified and agreed upon before initiation of the program. "Working together with our clients, we believe that we can help our customers deliver results and create momentum inside their organizations," says Seeley.

Carew International is a leader in training and development; specializing in customized programs to support company-wide initiatives in sales, sales leadership, negotiations and customer service improvement. For over 30 years, Carew has consistently delivered dramatic results in productivity and profitability to clients worldwide. Carew International is headquartered in Cincinnati, Ohio. For more information, visit online at <http://www.carew.com>

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