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FOR IMMEDIATE RELEASE

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POPULAR NEGOTIATIONS TRAINING OFFERED IN CINCINNATI

Cincinnati, OH -- Carew International, a leader in sales training and development, has announced it will offer open enrollment to its popular Defending the Price – Pathway to Negotiations training May 5-6, 2009 at Carew International corporate headquarters in Cincinnati. Carew's Pathway to Negotiations (PTN) workshop is designed to help sales professionals protect margins and maximize profits without sacrificing customer relationships.

"Everyone is dealing with price issues right now, as a natural byproduct of the current economy," explains Jeff Seeley, CEO of Carew International. Seeley says he has observed a surge in interest for negotiations training. "It has never been more critical that sales professionals be prepared to defend their price and, more importantly, communicate value," stated Seeley.

PTN training goes beyond academic understanding of negotiations methods and practices. Sales professionals leave armed with insights and methods to avoid profit-draining concessions -- even in the face of an increasingly competitive and price sensitive selling environment.

Carew International specializes in customized training programs to support company-wide development initiatives. Open enrollment training seminars such as the upcoming negotiations program in Cincinnati allow individuals from a variety of industries and organizations to participate and experience Carew's incomparable training first hand. For more information on the upcoming Carew programs, contact Tony Bowne 513.619.4245 or tbowne@carew.com or visit online at <http://www.carew.com>.

Carew International is a leader in training and development; specializing in comprehensive, proven programs for excellence in sales, negotiations and customer service. For over 30 years, Carew has consistently delivered dramatic results in productivity and profitability to clients worldwide. Carew International is headquartered in Greater Cincinnati.

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