



Carew International, Inc. ♦ 3805 Edwards Rd. ♦ 4th Floor ♦ Cincinnati, Ohio 45209-1940 ♦ 800.277.3977 ♦ www.carew.com

FOR IMMEDIATE RELEASE

Contact: Mary Ann Lynn
Vice President, Marketing & Public Relations
Carew International, Inc.
Phone: 513.619.4255
E-mail: maryann.lynn@carew.com

June 30, 2009

POPULAR SALES TRAINING OFFERED AT SANIBEL RESORT

Cincinnati, OH -- Carew International, a leader in sales training and development, has announced it will offer open enrollment to its popular Dimensions of Professional Selling (DPS) sales training October 21-23, 2009 at the Sanibel Harbour Resort in Fort Myers, Florida. DPS is an industry standard for improving sales skills, and Carew International's most popular sales development program.

Dimensions of Professional Selling is a 2.5 day training program designed to dramatically improve the planning, communication and selling skills necessary to improve closing rates and current business relationships. The workshop combines both interpersonal and functional skills for a customized and strategic approach to meet each participant's specific challenges and opportunities.

Carew International specializes in customized training programs to support company-wide development initiatives. Open enrollment training seminars such as the upcoming program in Fort Meyers allows individuals from a variety of industries and organizations to participate and experience Carew's incomparable training first hand. For more information on the upcoming Carew program, contact Tony Bowne 513.619.4245 or tbowne@carew.com or visit online at <http://www.carew.com>.

Carew International is a leader in training and development; specializing in comprehensive, proven programs for excellence in sales, sales management, negotiations and customer service. For over 30 years, Carew has consistently delivered dramatic results in productivity and profitability to clients worldwide. Carew International, Inc. is headquartered in Greater Cincinnati.

###